

GRAPHICS COMMISSION APPLICATION

City of Columbus, Ohio • Department of Building & Zoning Services 757 Carolyn Avenue, Columbus, Ohio 43224 • Phone: 614-645-7433• www.columbus.gov

Application Number:	#13320-	C10228	4	
Date Received:	& April.	2013	•	·
Commission/Civic:	NORTHER	ts7	·	١.
Application Number: Date Received: Commission/Civic: Existing Zoning:	Applicati	on Accepted by:	Fee:	9/900
Comments:			7'	
			1D	ATTIM
TYPE(S) OF ACTIO (Check all that apply)				
☐ Variance	Graphics Plan Sr	pecial Permit	Miscellaneous Graphic	PR 0 8 2013
Indicate what the proposa	Il is and list applicable cod	le sections. State w	hat it is you are r EULDING	& TONING SEDUARA
Describe Provide sign	age for next phase of the	e overall Easton d	evelopment.	a count of KAICE2
LOCATION				
	ber and Street Name 3940 S	Stelzer Road		
City Columbus			ОН	Zip 43219
Parcel Number (only o	ne required) 010-\$147204			
APPLICANT	,			
	olding Co.			
	_			Zip <u>43216</u>
PROPERTY OWN	• •			
2. Name Morso Holdin		City	State Columbus, OH	7in 43216
				Zip 40210
	if listing additional propert	y owners on a separa	ate page.	
ATTORNEY / AGE	INT (CIRCLE ONE) own - Smith & Hale LLC			
	oad Street, Suite 725	City	State Columbus, OH	Zip 43215
10. Phone # 221-4255			Emails	Zip 402 10
10. Phone #	F	ax # <u>221 1100</u>		
<u>SIGNATURES</u>		\triangle \triangle	1. W/h	
11. Applicant Signature Morso Holding Co By				
12. Property Owner Signature Morso Holding Co. By 13. Attorney / Agent Signature				
13. Attorney / Agent Sig	nature THE	# \TV		
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CITY OF COLUMBUS

DEPARTMENT OF BUILDING AND ZONING SERVICES

One Stop Shop Zoning Report Date: Wed May 8 2013

General Zoning Inquiries: 614-645-8637

SITE INFORMATION

Address: 3888 STELZER RD COLUMBUS, OH

Mailing Address: PO BOX 16000

COLUMBUS, OH 43216

Owner: MORSO HOLDING CO THREE LI

Parcel Number: 010147168

ZONING INFORMATION

Zoning: Z11-021, Commercial, CPD

effective 1/4/2012, Height District H-110

Board of Zoning Adjustment (BZA): N/A

Commercial Overlay: N/A **Graphic Commission:** N/A

Area Commission: Northeast Area Commission

Planning Overlay: N/A

Historic District: N/A

Historic Site: No

Council Variance: N/A

Flood Zone: OUT

Airport Overlay Environs: N/A

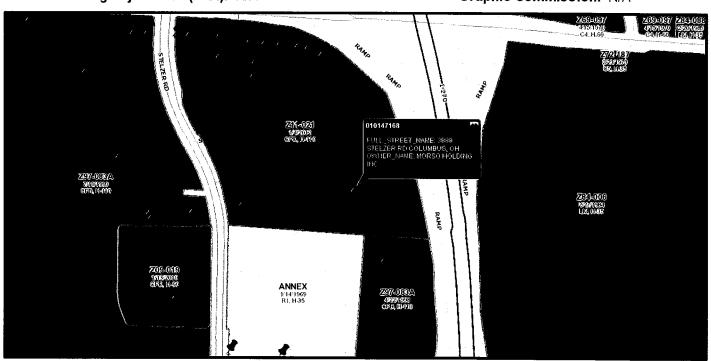
PENDING ZONING ACTION

Zoning: N/A

Board of Zoning Adjustment (BZA): N/A

Council Variance: N/A

Graphic Commission: N/A





(M) = Item required for Miscellaneous Graphics Commission action, in

13320-00224 3940 STELZER ROAD

GRAPHICS COMMISSION APPLICATION

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AFFIDAVIT

(See next page for instructions)	APPLICATION #	
STATE OF OHIO COUNTY OF FRANKLIN		
Being first duly cautioned and sworn (1) NAME Jeffrey L. Broof (1) MAILING ADDRESS 37 West Broad Street, Suite 72 deposed and states that (he/she) is the applicant, agent, or duly name(s) and mailing address(es) of all the owners of record of (2) per CERTIFIED ADDRESS FOR PROPERTY for which the application for a rezoning, variance, special permand Zoning Services, on (3) (THIS LINE	25, Columbus, OH 43215 authorized attorney for same and the following is a list of the the property located at ait or graphics plan was filed with the Department of Building	
SUBJECT PROPERTY OWNERS NAME AND MAILING ADDRESS	(4) Morso Holding Co. Attn: Pete Blake P.O. Box 16000 Columbus, OH 43216	
APPLICANT'S NAME AND PHONE # (same as listed on front of application)	Morso Holding Co.	
AREA COMMISSION OR CIVIC GROUP AREA COMMISSION ZONING CHAIR OR CONTACT PERSON AND ADDRESS	(5) Northland Area Commission Mrs. Alice Porter 3130 McCutcheon Place, Columbus, OH 43219	
Auditor's Current Tax List or the County Treasurer's Ma feet of the exterior boundaries of the property for which the ap	ailing addresses, including zip codes, as shown on the County ailing List, of all the owners of record of property within 125 pplication was filed, and all of the owners of any property within applicant or the property owner owns the property contiguous to	
(6) PROPERTY OWNER(S) NAME (6A) ADDRESS OF PRO	PERTY (6B) PROPERTY OWNER(S) MAILING ADDRESS	
(7) Check here if listing additional property owners on a set SIGNATURE OF AFFIANT Subscribed to me in my presence and before me this SIGNATURE OF NOTARY PUBLIC My Commission Expires:	day of , in the year 2013	
Notary Public, State of Ohio My Commission Expires 09-04-2015		

Graphics Plan for Easton Gateway

When Easton was developed, a series of Graphics Plans were approved by the Northeast Area Commission and the City Graphics Commission addressing signage issues for the overall Easton development. The next phase of the Easton development is the Easton Gateway development which is located at the southeast corner of Morse Road and Stelzer Road. This Graphics Plan addresses the sign needs for this new part of the overall Easton development.

I. Outparcels along Stelzer Road and Morse Road

An outlot may share a freestanding sign with another outlot user or may have its own free standing sign. The design of the single tenant or double tenant sign is shown on attached Exhibits B1 and B2. These signs may contain automatic changeable copy (LED panels) or tenant panels. The automatic changeable copy (LED panel) shall remain static for a minimum of seven seconds. The display shall not scroll or flash.

The setback for the freestanding sign shall be a minimum of zero due to the landscaping that is proposed along the public street frontage.

These freestanding signs may have an off premise sign panel due to the location of the sign and the way that the tax parcels are created for the outparcels. The off premise sign panel user would not have its own freestanding sign on its tax parcel.

The outparcel's building elevation that faces the internal parking areas of the Easton Gateway development may have a wall sign with a maximum square footage of twenty square feet.

Outparcel shall be defined a tax parcel which is less than two acres in size.

II. Identification Signs

The submitted site plan shows the location of four identification signs for the overall Easton Gateway development. The design of the signs is shown on attached Exhibits A, C1, C2 and C3. Due to the division of tax parcel, these signs may have off premise tenant panels. Any tenant within the Easton Gateway development may be listed on one or more of the identification signs. These signs may contain automatic changeable copy (LED panels), tenant panels or a combination of both. The automatic changeable copy (LED panel) shall remain static for a minimum of seven seconds. The display shall not scroll or flash. Any tenant within the Easton Town Center may be listed on the sign shown on Exhibit A.

III. Banner Signs

The possible locations of the banner are shown on the submitted site plan. No sign shall be directed toward Morse Road to the north, Stelzer Road to the west or I-270 to the east.

Text elements will be limited to no more than 15% of the total area of each sign.

The 3-D elements may be part of any sign, in addition to the permitted sign area or a combination thereof. The 3-D elements may exceed the permitted sign square footage by up to 25% of the original permitted square footage for that sign.

Within 30 days after a sign lease has ended, that sign location area will be either restored to its original condition or replaced with a new sign.

None of these sign locations shall promote price driven copy, beer, wine or any other type of alcoholic beverages.

IV. Easton Gateway

The total graphic area for each tenant within the Easton Gateway development shall comply with the following conditions:

1. The amount of graphic area for an individual tenant is determined by the calculation described below:

Linear Feet of Façade	Retail	Restaurant	Anchor tenant larger than 30,000 SF
0-15 ft.	20 SF	30 SF	N/A
16 ft. – 30 ft.	48 SF	60 SF	N/A
31 ft. – 60 ft.	88 SF	120 SF	N/A
Over 60 ft.	Add 1.5 SF / L.F. Facade	Add 1.75 SF / L.F. Façade	3 SF / L.F. Façade

Office: SF of Tenant	Office
0 - 3, 000 SF	30 SF
3,001 – 15,000 SF	40 SF
Over 15,000 SF	50 SF

Said graphic area may be divided into wall, blade and/or projecting signage per the needs of the individual tenant. The tenant may have multiple signs per elevation so long as the aggregate square footage does not exceed the permitted amount of graphic area. These sign(s) may appear on any tenant elevation. Second story and above tenants may display their signature on any part of any building elevation of the building where that tenant is located.

- 2. Signs on awnings, canopies and window signage are allowed for each tenant. Said signage areas shall not count against the permitted graphics area for each tenant.
- 3. Mural Location/Wallscape Locations. Easton Gateway may create mural locations within the Easton Gateway Development. These locations may not advertise a specific product or user. These murals may be painted on the building elevation or a material containing the mural may be applied to the building elevation. Examples of this type of mural are attached as Exhibits E2, E3 and E4.

If an individual tenant wants to use a wallscape to advertise its' business or products, that mural will be considered part of that tenant's graphic area. The tenant may exceed its square footage allowance as calculated in item 1 above by 25% if that additional square footage is used for a wallscape.

- 4. Parking Garages may have up to 800 sq. ft. of graphic area. Said graphic area which may advertise the parking garage or the Easton Gateway development may be divided into wall, blade and/or projecting signs per the needs of the owner/developer of Easton Gateway. Individual retail, restaurant or office tenants which are located within the parking garage structure may have their own graphic area as determined by the calculation in item 1. Said individual tenant graphics shall not count against the 800 sq. ft. of graphic area allowed for the parking garage.
- 5. The developer may continue its wayfinding / branding signage as shown on the submitted Exhibit F.
- 6. All roof top signage shall be reviewed by the Graphics Commission. A wall sign or a projecting sign may extend up to three feet above the roofline without further review by the Graphics Commission.
- 7. The restrictions in Section IV do not apply to the outparcels, identification signs and banner signs as described respectively in Sections I, II and III above.

ltd-eastongateway-graphicsplan.docx (nct) 5/2/13 F:Docs



CLARENCE E MINGO II FRANKLIN COUNTY AUDITOR

MAP ID:

dlh

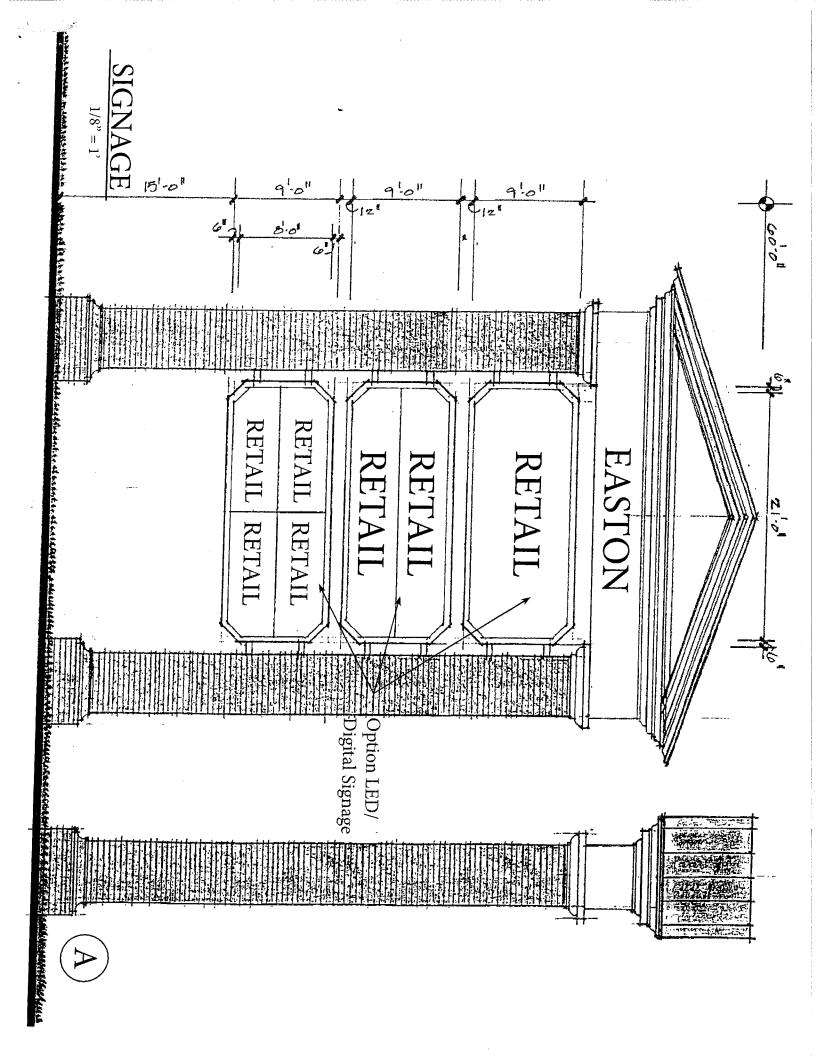
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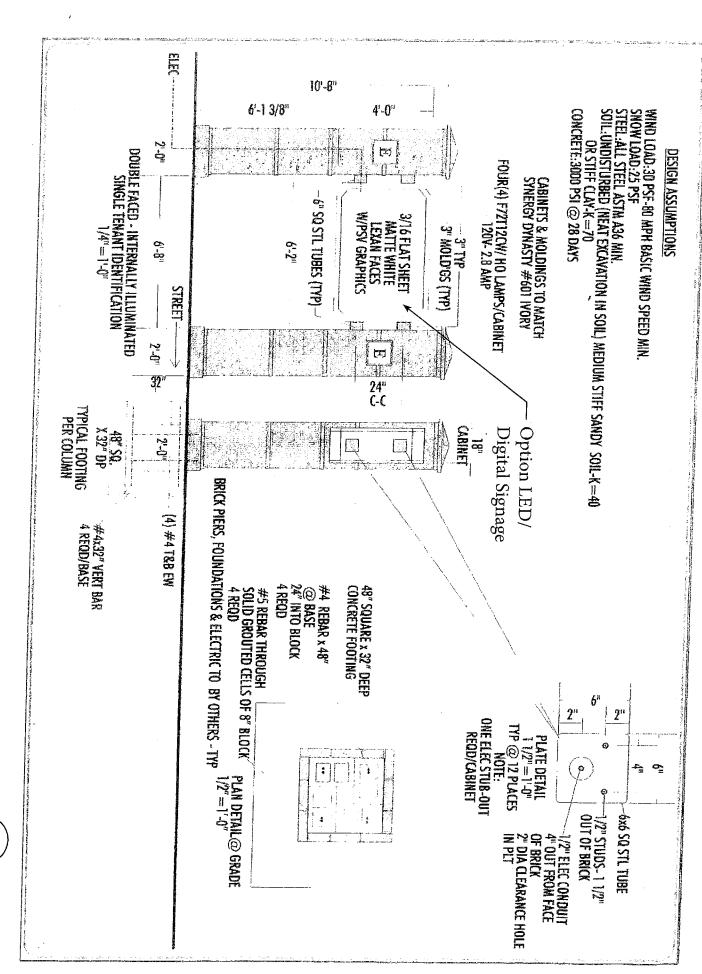
3/21/13

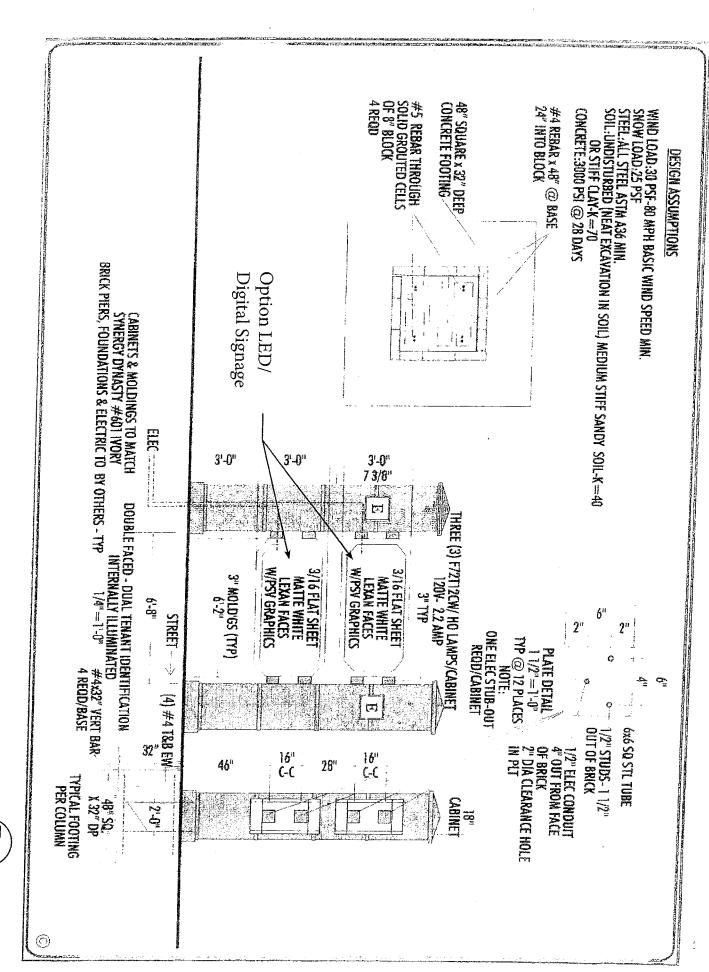


This map is prepared for the real property inventory within this county. It is compiled from recorded deeds, survey plats, and other public records and data. Users of this map are notified that the public primary information sources should be consulted for verification of the information contained on this map. The county and the mapping companies assume no legal responsibilities for the information contained on this map. Please notify the Franklin County GIS Division of any discrepancies.

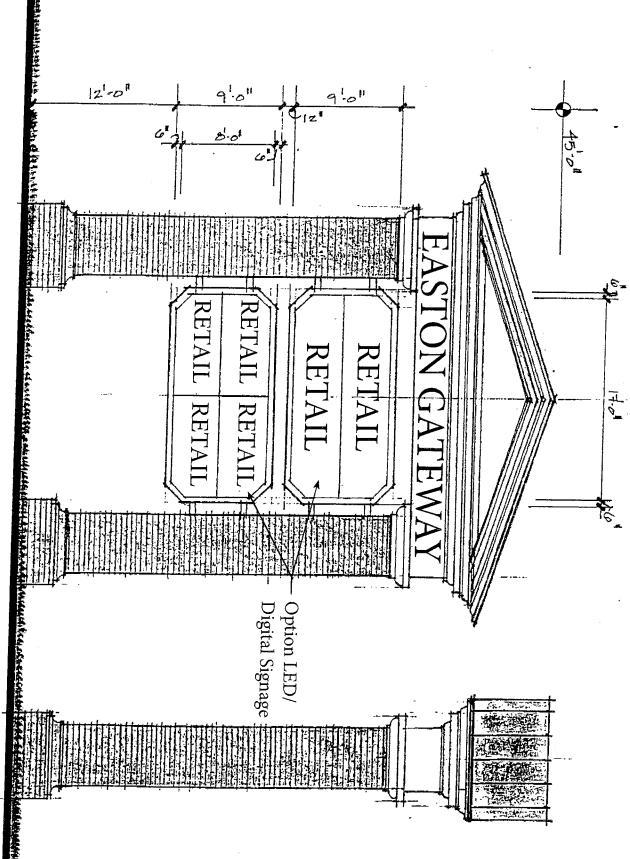
Real Estate / GIS Department





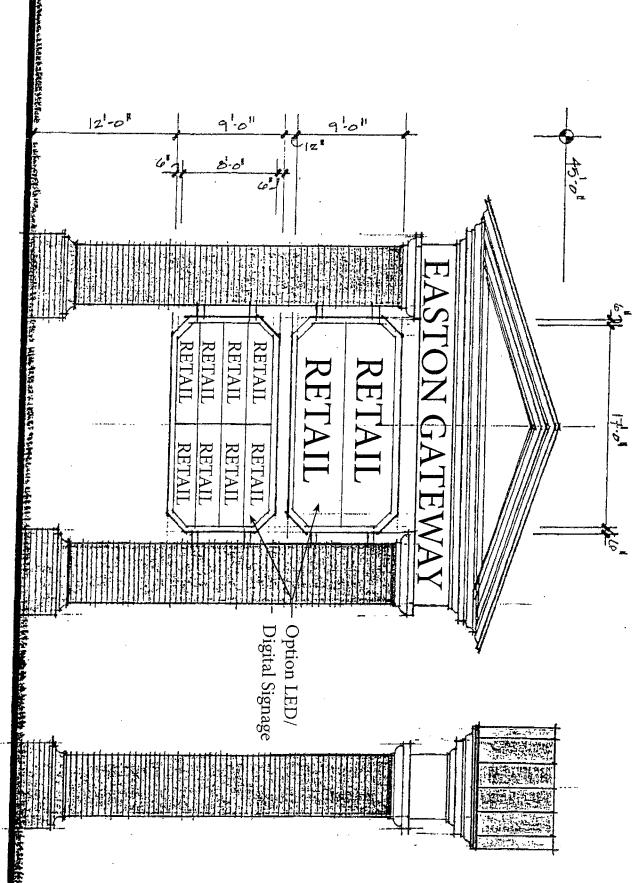


(B2



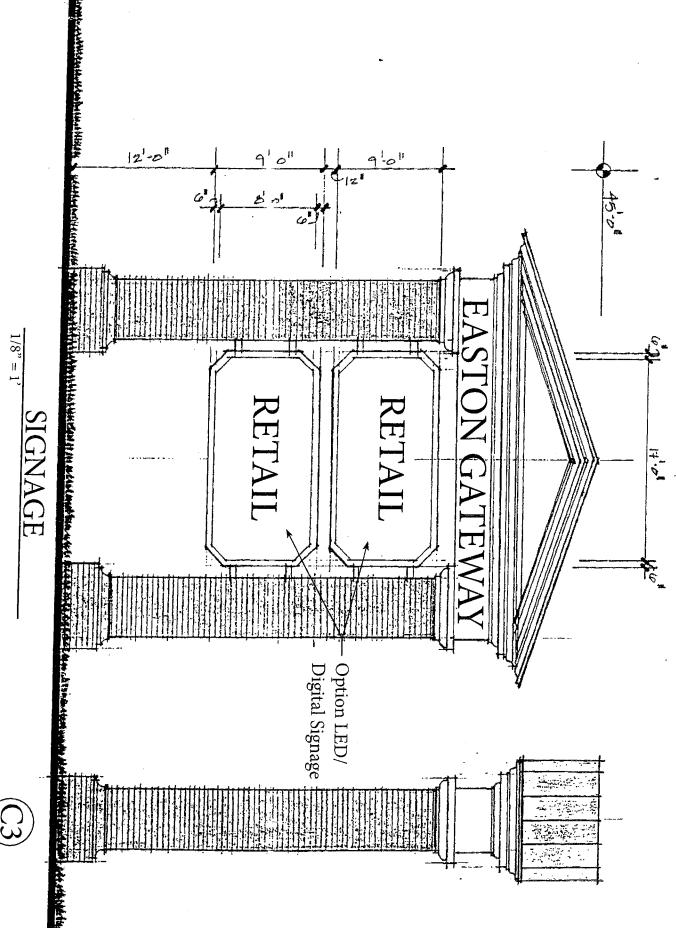
SIGNAGE SIGNAGE

(C1)

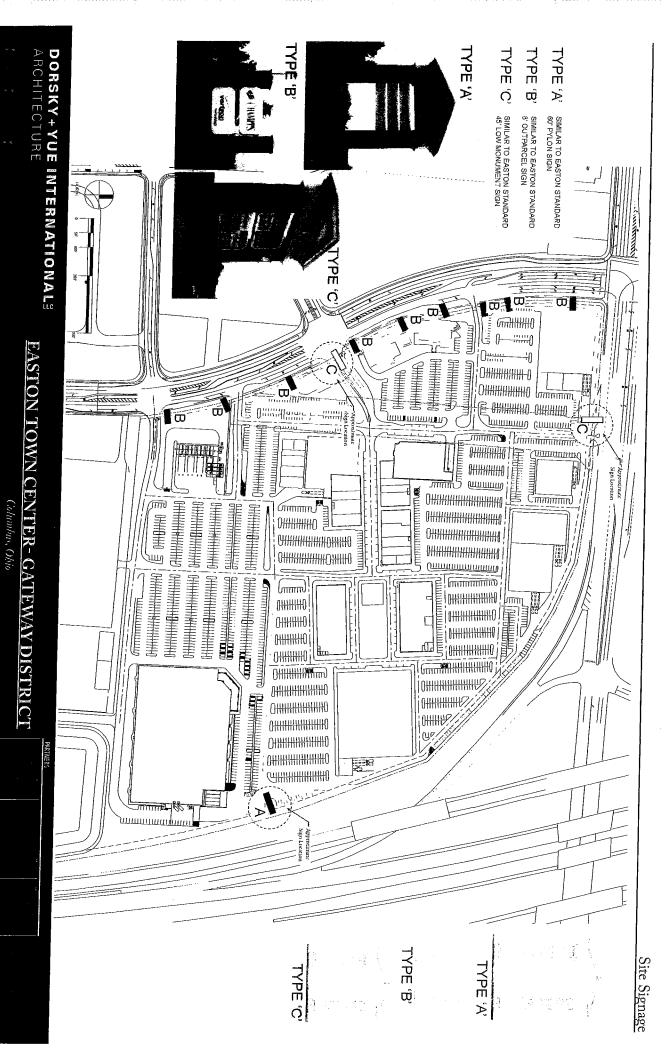


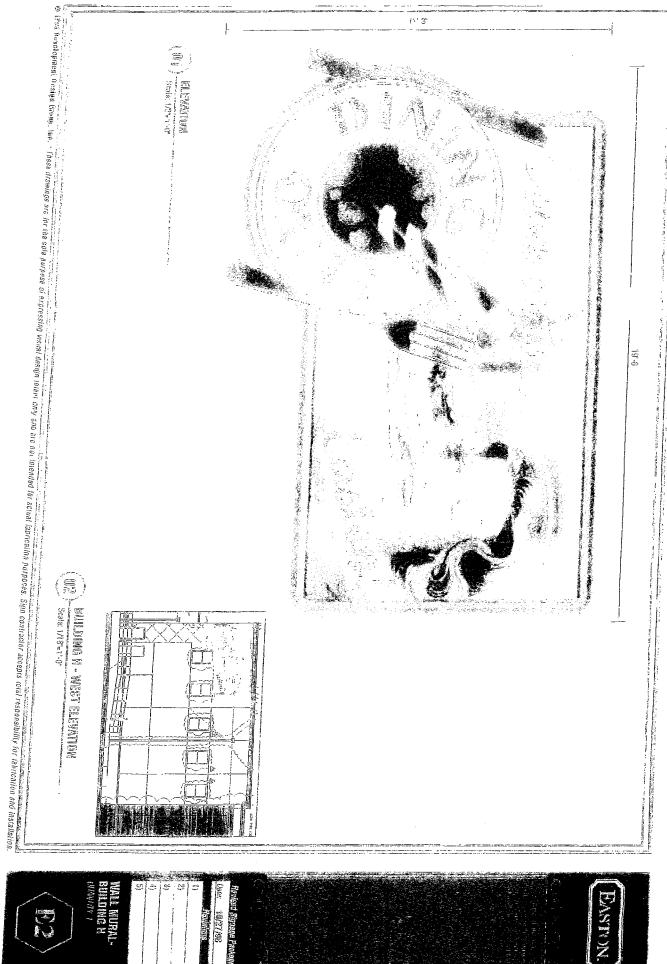
SIGNAGE SIGNAGE

 $\binom{C2}{2}$

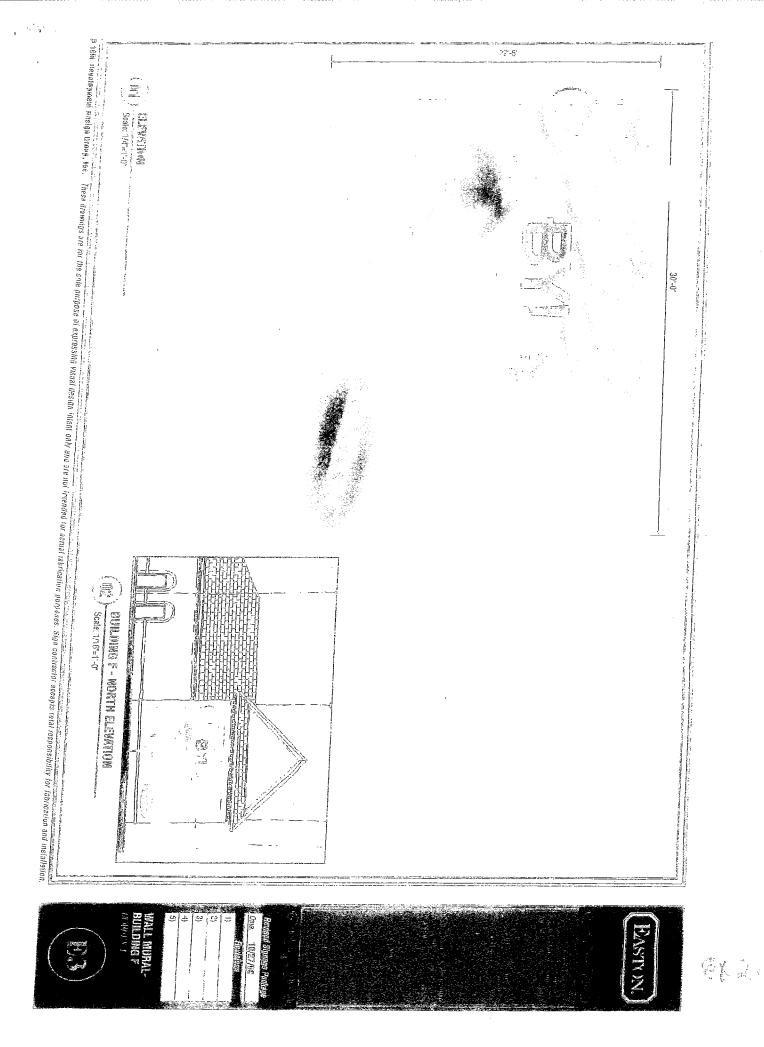


(C3)





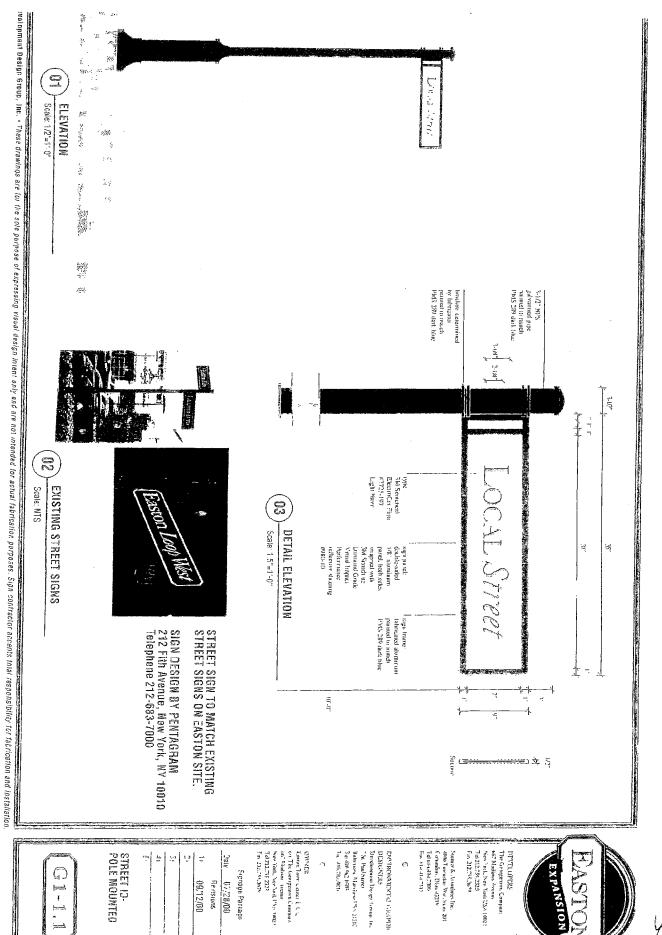
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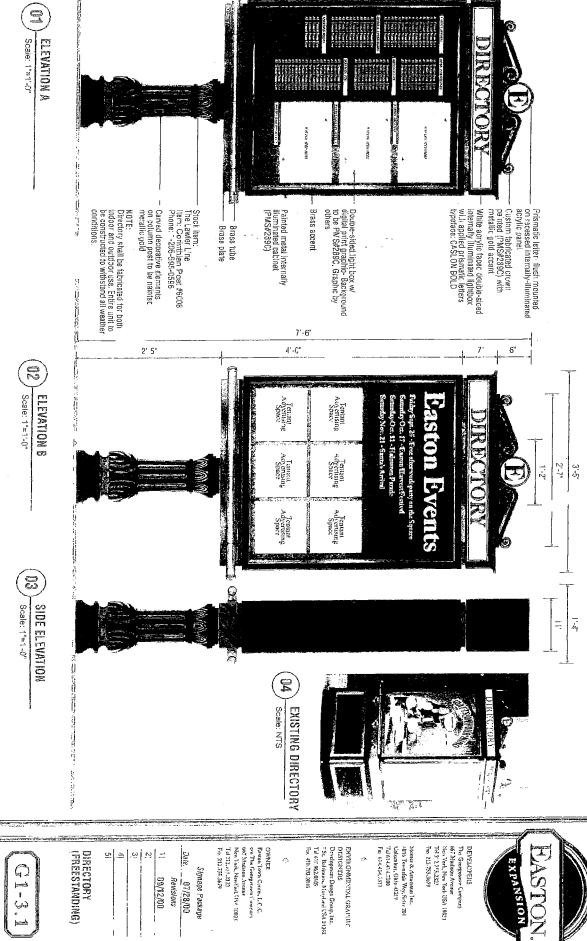
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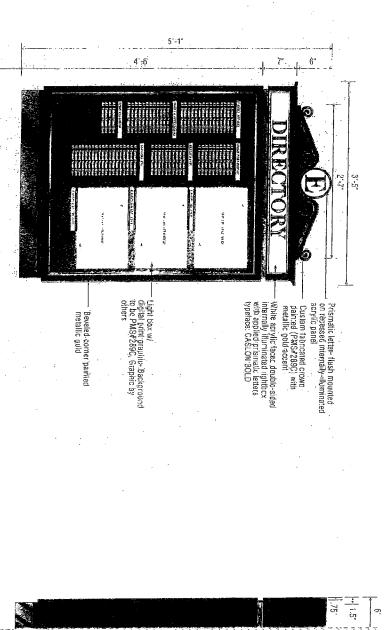
ASTON

00 Development Resign Group. Inc. - These drawings are for the sole purpose of expressing usual design intent only and are not intended for actual tabrication purposes. Sign contractor accepts total responsibility for fabrication and installation

(1) ---

Signage Раскаци

09/12/00 Revisions 07/28/00



Scale: 1"=1'-0" FRONT ELEVATION

Jevelopment Design Group, Inc. • These drawings are for the sole purpose of expressing visual design latent only and are not intended for actual fabrication purposes. Sign contractor accepts total responsibility for fabrication and installation

Scale: 1"=1'-0"

SIDE ELEVATION

DINTLOFFILS
The Competence Company
to Findison Newme
New York View York USA (1992)
Tel 212.758.2437
Fev. 212.758.34679

EXPANSION

Steiner & Associate
3.25t Mury Street Sain, 484
Miami, Florida USA 33/25*
Tel 305-441,1948
Fm. 305-441,1942

DESIGNERS

Hevelopment Design Comp. Inc. 7.5c. Paul Steeet Baltomore, Marchind 15th 21202 1st 410.562.6518 Easter Town Untre, L.C., C eve The Greingetown Uniputa 607 Mudison Avenus New York, New York USA 10025 Tel 212,755,2322 MENANC 1 ar 419 783.9876

Sіднада Раскаде

Fas. 212,755,3679

Date. 07/28/00 Revisions

0 | J 09/12/00

DIRECTORY (WALL MOUNTED)

G1-3.2



CLARENCE E MINGO II FRANKLIN COUNTY AUDITOR

MAP ID:

dlh

DATE:

3/21/13



Disclaimer

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13320-00224 3940 STELZER ROAD

Real Estate / GIS Department

Grid orth



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PROJECT DISCLOSURE STATEMENT

Parties having a 5% or more interest in the project that is the subject of this application. THIS PAGE MUST BE FILLED OUT COMPLETELY AND NOTARIZED. Do

APPLICATIO

13320-00224 3940 STELZER ROAD

STATE OF OHIO COUNTY OF FRANKLIN

Being first duly cautioned and sworn (NAME) Jeffrey L. Brown - Smith & Hale LLC Of (COMPLETE ADDRESS) 37 West Broad Street, Suite 725, Columbus, OH 43215 deposes and states that (he/she) is the APPLICANT, AGENT OR DULY AUTHORIZED ATTORNEY FOR SAME and the following is a list of all persons, other partnerships, corporations or entities having a 5% or more interest in the project which is the subject of this application and their mailing addresses:

NAME	COMPLETE MAILING ADDRESS
Morso Holding Co.	Attn: Pete Blake, P.O. Box 16000, Columbus, OH 43216
47.90	
	^
SIGNATURE OF AFFIANT	a combine
Subscribed to me in my presence and befo	ore me this Standard day of Holl , in the year 2006
SIGNATURE OF NOTARY PUBLIC	Tritalio (T)
	9/1/1/1
My Commission Expires:	
	Natalie C. Timmons Notary Public, State of Ohio My Commission Expires 09-04-2015